

*What's your
Style?*



Wallcovering, Fabrics
Carpets and Flooring to
Express Your True Self

Your Space Creation Partner

Elevating Spaces | Enriching Lives

It's great *to have you here.*



Whether you are a homeowner looking to revamp your living space or an interior designer/architect seeking inspiration for your next project, this online INTERIOR STYLE GUIDE is here to guide you through the exciting journey of creating visually appealing and functional interiors.

Goodrich is your space creation partner, specializing in interior finishes, fabrics, wallcoverings, wallpapers, vinyl floors, carpet rugs, wall-to-wall carpets, outdoor decking, and leathers.

Look at these eight different interior styles: Modern, Industrial, Japandi, Luxurious, Flowers & Fauna, Classic, Geometrics and Nature.

Whether you prefer the clean lines of Modern style, the raw appeal of Industrial style, the fusion of Japandi, the opulence of Luxurious style, the romantic ambiance of Flowers and Fauna, the timeless

elegance of Classic style, the vibrancy of Geometrics, or the serenity of Nature-inspired interiors, we hope these eight interior styles will inspire you to create spaces that reflect your personal taste and lifestyle. Join us as we explore these captivating styles and delve into interior design with Goodrich as your trusted partner in creating exceptional spaces. Let your imagination soar, and let your space reflect your unique style and personality.

*Have fun with your
design journey!*

Contents



Over the years, Interior design has undergone significant changes, reflecting evolving social, cultural, and technological influences. From the bold and colourful designs of the 1970s to the sustainable and natural aesthetics of the 2010s, interior design has adapted to meet the changing needs and preferences of people

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Meet our *Creation Partners*

Goodrich helps companies create places for business and offices uniquely suited to their corporate culture. The gallery is a workplace that makes people and customers proud partners, and has the flexibility to keep up as a business grows. Goodrich carries the following leading brands:

Wallcovering

- | | | |
|--|---------------------|---|
| 01. Premierwall/Widewall/
Ecowall/Exclusivewall | 09. Zoffany | 18. Carlisle & Co. |
| 02. Vycon/Symphony/P3TEC | 10. Sanderson | 19. Omexco |
| 03. Koroseal/Korogard | 11. Morris & Co. | 20. Phillip Jeffries |
| 04. Sangetsu | 12. Scion | 21. Cole and Son |
| 05. Vu | 13. Casadeco | 22. Goodrich: Premier Walls,
My Walls, Wide Walls,
Digital Prints |
| 06. BN | 14. Vahallan | 23. Zintra |
| 07. Eijffinger | 15. La Scala Milano | 24. Takumi |
| 08. Harlequin | 16. Zambaiti Parati | |
| | 17. Texam | |

Fabric

- 01. Sangetsu
- 02. Camengo
- 03. Aldeco
- 04. Sanderson
- 05. Harlequin
- 06. Zoffany
- 07. Scion Living
- 08. Cortina
- 09. Concertex
- 10. Goodrich - Blink, Shutter
and Shield Leather

Carpet

- 01. Premierfloor (this is
Goodrich Stocking
Nylon collections)
- 02. Goodfloor (this is
Goodrich Stocking
PP collections)
- 03. Tuntex
- 04. Goodrich Custom
Axminster and
Handtufted Broadloom
and Carpet Rugs
- 05. Brink & Campman,
Harlequin, Scion Living,
Sanderson rugs
- 06. Creatuft
- 07. Tasibel
- 08. Sangetsu
- 09. Tretford
- 10. Mohawk flooring

Flooring

- 01. Eco-click+ (Goodrich
Stocking Luxury Vinyl Tile
(LVT) click)
- 02. Orchid+ (Goodrich
Stocking Luxury Vinyl Tile
(LVT) glue down)
- 03. Loom+ (Goodrich
Stocking woven vinyl)
- 04. Armstrong Medintone
- 05. Armstrong Medintech
- 06. Armstrong Starlux
- 07. Geff X-Plus 2
(Goodrich Stocking SPC)
- 08. IVC Optimise 70, Isafe 70,
Concept 70
- 09. Ezlay (Goodrich stocking
LVT looselay)
- 10. Sangetsu

*We are supporting
a seamless decorating
experience.*

What's your style in
8 different interior styles



Modern

Embrace simplicity, clean lines, and functionality.

#ModernStyle #SimplicityAtItsBest



Industrial

Unleash your inner rebel with raw and rugged industrial aesthetics.

#IndustrialVibes #UnconventionalLiving



Japandi

Experience the harmonious blend of Japanese serenity and Scandinavian minimalism.

#JapandiFusion #TranquilSpaces



Luxurious

Indulge in opulence, elegance, and timeless grandeur.

#LuxuriousLiving #OpulentSpaces



Floral and Fauna

Surround yourself with soft, romantic, and whimsical floral elements.

#RomanticSpaces #FloralParadise



Classic

Embrace timeless elegance and refined aesthetics.

#GeometricDesign #EnergeticSpaces



Geometrics

Explore bold and vibrant geometric designs that create an energetic atmosphere.

#GeometricDesign #EnergeticSpaces



Nature

Embrace the harmony of natural elements and the beauty of the outdoors.

#NatureInspired #BringTheOutdoorsIn



the style *Modern*

Embrace simplicity, clean lines, and functionality.



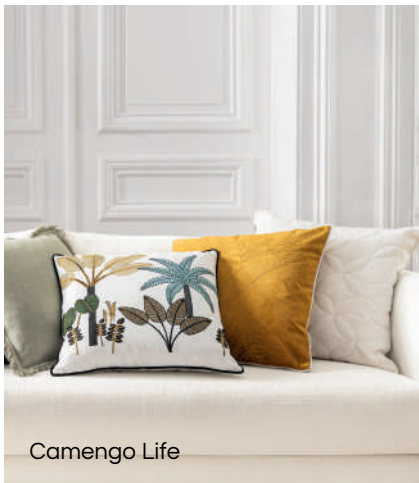
It is right for those who value clean lines, minimalistic designs, and functionality. With neutral and earthy tones, this style embraces simplicity and tranquility. With sleek and uncluttered furniture, natural wood or stone finishes, and timeless appeal, modern interiors offer a practical and inviting space.

Wallcovering





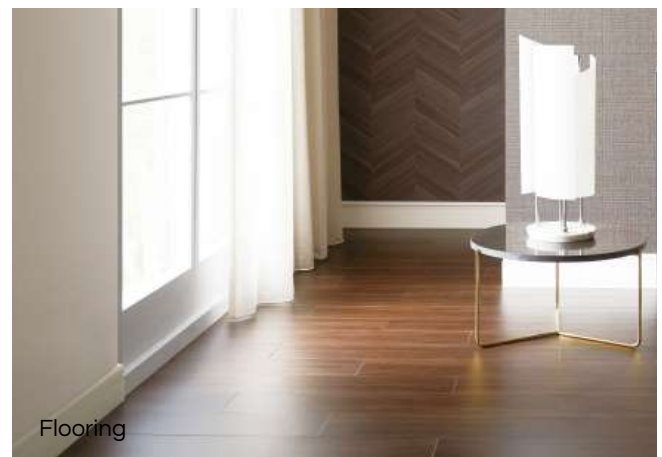
Fabric



Carpet



Flooring



“

“To be a modernist is a way of living, and how one approaches life. It’s not just about having the latest design from Milan, because if you know what you’re doing you can have an antique piece that feels very modern in an environment.”

Steven Volpe

”

the style
Industrial

Unleash your inner rebel with raw and rugged industrial aesthetics.



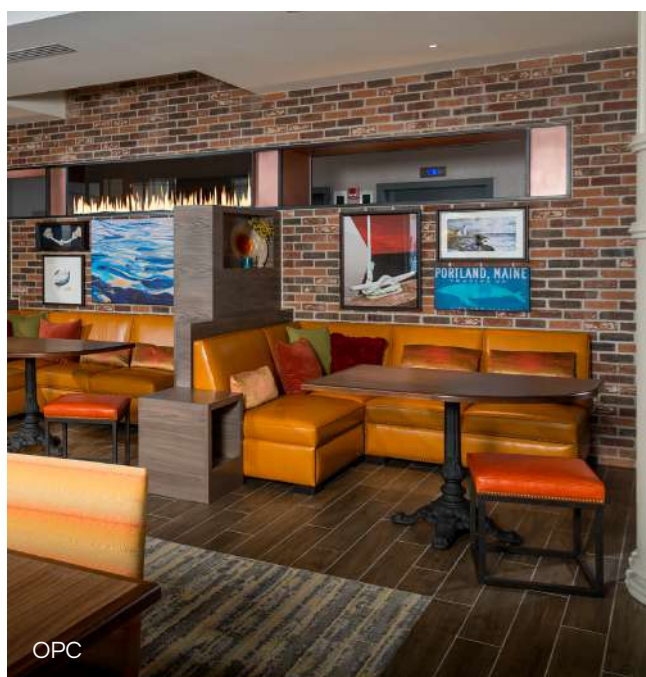
For those who appreciate a raw and rugged feel, the industrial style draws inspiration from warehouses and factories. The monochrome color palette with bold accents creates a striking and edgy look. Exposed bricks, wood, metal, or concrete add texture and character, while minimalist and utilitarian furniture emphasizes functionality. Industrial interiors offer an edgy, urban, and unconventional aesthetic.

Wallcovering





Fabric



Carpet



Flooring



“At its core, industrial design involves creating a space that feels like it was once used for industrial purposes. Industrially designed spaces often share common elements like concrete floors, high ceilings, steel and timber architectural elements, and expansive windows, among others.”

Mackenzie Collier

the style *Japandi*

Experience the harmonnious blend of Japanese serenity and Scandinavian minimalism.



Combining Japanese and Scandinavian design, the Japandi style exudes minimalism, functionality, and calmness. The serene pastel color palette creates a tranquil and harmonious atmosphere. Delicate motifs and organic furniture made from natural materials add elegance to the space. Japandi interiors offer a harmonious and natural ambiance.

Wallcovering





Fabric



Carpet



Flooring



“It is the East-meets-West design movement. It blends Japanese artistic elements and wabi-sabi philosophy with Scandinavian comfort and warmth or hygge. Both Japanese and Scandinavian design aesthetics are focused on simplicity, natural elements, comfort, and sustainability.”

Shanty Wijaya

the style

Luxurious

Indulge in opulence, elegance, and timeless grandeur.



Luxurious interiors are synonymous with elegance, opulence, and extravagance. Rich and vibrant tones dominate the color palette, evoking grandeur. Ornate prints and luxurious materials like silk and satin further enhance the lavishness. Furniture with intricate details adds to the overall opulent and extravagant look.

Wallcovering





Fabric



Solourn Weaves Charcoal



Camengo Coulisse



Camengo Rainbow



Arcadian Thames



Camengo Kauri

Carpet



BC Cosmo



BC Focus



BC Gravel

Flooring



Sangetsu



Sangetsu

“Luxury is when it seems flawless, when you reach the right balance between all elements. Understated theatricality – that is what my luxury is all about.”

Jean-Louis Deniot

the style

Floral & Fauna

Surround yourself with soft, romantic, and whimsical floral elements.



If you seek a romantic and dreamy atmosphere, the Flowers and Fauna style is perfect for you. Soft and romantic floral colors dominate the color palette, creating a feminine and whimsical look. Whimsical floral and fauna patterns bring nature and charm into the space. Vintage-inspired furniture adds a cozy and dreamy touch, creating a romantic and dreamy ambiance.

Wallcovering





Fabric



Camengo Poésie Sauvage



Harlequin



Camengo Poésie Sauvage



Sanderson Arboretum



Scion Jack Fruit & The Beanstalk

Carpet



HAR Sanguine



WW Hummingbird



HAR Yasuni Cerise

Flooring



Sangetsu



Sangetsu

“You have to appreciate every single day that you're alive. Life is a little bit like a garden - you have to find time to plant the seeds for beautiful flowers to grow.”

Oscar de la Renta

the style *Classic*

Embrace timeless elegance and refined aesthetics.



Classic interiors are timeless and exude sophistication and refinement. The color palette includes elegant and timeless colors, creating a harmonious and balanced look. Traditional and elegant patterns enhance grace and opulence. Refined upholstery and detailed molding showcase attention to detail. Classic furniture design emphasizes elegance and quality, resulting in an overall look that is stylish, refined, and luxurious.

Wallcovering



Sangetsu



Sangetsu



Sangetsu

Fabric



Camengo Baltique



Camengo Baltique



Camengo Milford

Carpet

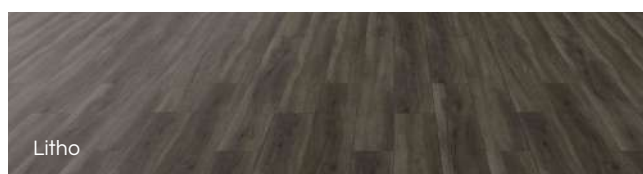


Handtuffed



Sengetsu

Flooring



Litho



Sengetsu

A classic interior design is perfect for the ones who are looking for something that is fine and sophisticated, rich in finishes and decorations while antique furniture and accessories are placed for a sensation of tradition and warmth.

Beatriz Barros

the style

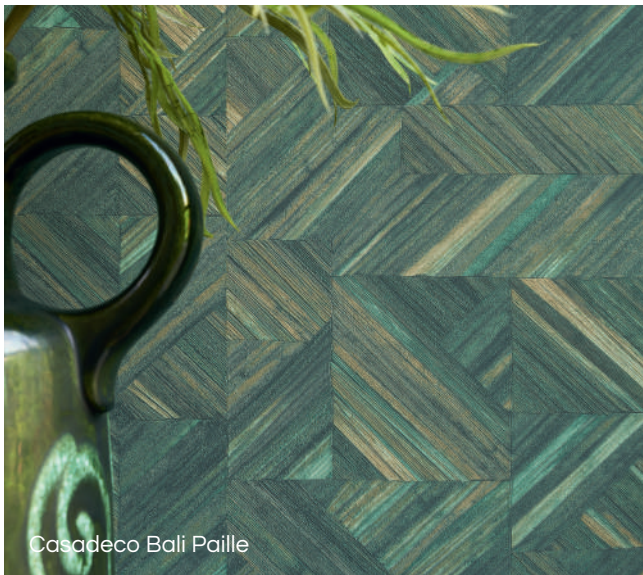
Geometrics

Explore bold and vibrant geometric designs that create an energetic atmosphere.



For those who love bold and vibrant spaces, the Geometrics style embraces bold or repeated geometric shapes. The color palette includes repeated or abstract patterns and colors, creating a dynamic and exciting atmosphere. Sleek and glossy surfaces lend a contemporary and modern touch, while furniture with clean lines and geometric forms completes the vibrant and energetic look.

Wallcovering





Fabric



Harlequin



Sangetsu



Harlequin



Camengo JE Taime



Camengo Kaolin

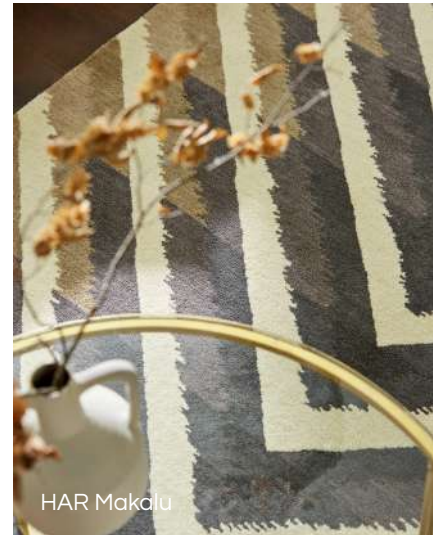
Carpet



HAR Diffnity



HAR Shore



HAR Makalu

Flooring



Sangetsu



Sangetsu

“The reason geometric pattern in interior design has managed to last throughout the ages is due to its versatility and boldness. It's not limited to a certain design style, therefore investing in key pieces is an ideal way to bring this timeless trend into your home, to be passed down through generations as the style evolves

Oliver Burns

the style *Nature*

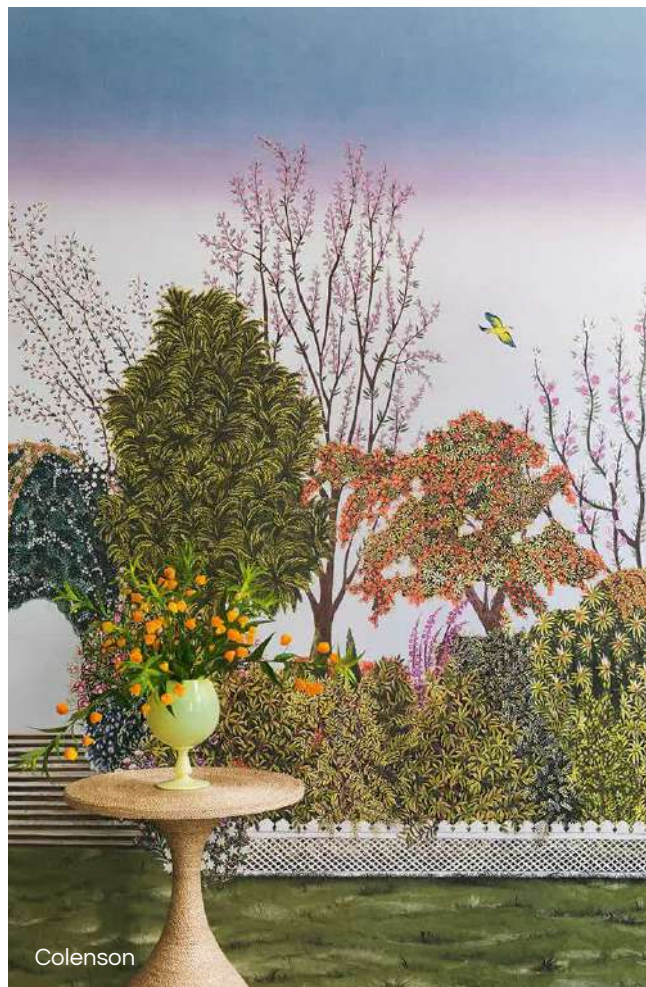
Embrace the harmony of natural elements and the beauty of the outdoors.



Nature-inspired interiors bring the beauty and serenity of the natural world into your living space. The color palette focuses on natural and organic tones, creating a soothing and calming ambiance. Nature-inspired prints and textures incorporate outdoor elements into the design. Rustic and organic furniture styles with natural shapes and materials connect your space with the environment, resulting in a zen, serene, and tranquil look.

Wallcovering









Fabric



Carpet



Flooring



“Natural interior design is beloved because it promotes a sense of peace, calm, and well-being. When updating your home to include a natural interior design concept, opt for pieces that are not just beautiful to behold but also comfortable and harmonious with how you live—a natural fit for you and your lifestyle.”

Toll Brothers

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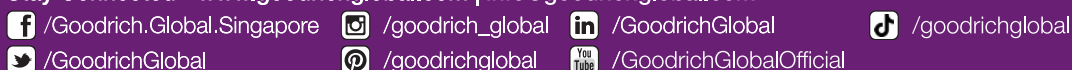
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